



D4.2 | Key Stakeholders Database



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Abstract
<p>The purpose of this document is to present the key stakeholders database for outreach of Food-scalEU project results. The stakeholder database consists of relevant organisations covering different acceleration stakeholder types in Europe, and beyond. A detailed methodology is presented to explain how these organisations were identified. All partners of the consortium reviewed and contributed to the building of this stakeholder database, which complements the mapping results of WP1 and will be included in the virtual platform (WP2). This database constitutes a working excel document and all consortium partners will continue to develop this throughout the course of the project.</p>



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1 Introduction

This document presents deliverable D4.2 'Key stakeholders database' of the [Food-scalEUUp project](#). It includes a detailed methodology for identifying relevant stakeholders to disseminate the results of the Food-scalEUUp project as effectively and widely as possible in order to create long-term engagement to fulfil the vision and mission of the project.

The Food-scalEUUp project enhances the capabilities of European regional agri-food digital innovation ecosystems, with a particular focus on regions categorized as "emerging" and "moderate" innovators. The goal is to foster greater connectivity, effectiveness, impact, resilience, and international recognition within these ecosystems.

Specifically, the mission of the Food-scalEUUp project entails several key objectives:

- Enhancing the quality of business acceleration services within agri-food digital innovation ecosystems situated in emerging and moderate innovator regions.
- Facilitating the expansion of connections, knowledge-sharing, exchange, and collaboration at the regional, European, and global levels. This involves key stakeholders representing diverse actors within the agri-food digital innovation ecosystems participating in the project.
- Achieving balance between scaling up start-ups and SMEs and the creation of locally rooted high-value job opportunities in the European regions engaged in the project. This balance is attained by bolstering the capacity of agri-food digital innovation and acceleration ecosystems in these regions.

In summary, the Food-scalEUUp project aims to fortify European agri-food digital innovation ecosystems. The project's mission revolves around advancing business acceleration services, promoting collaboration, and ensuring sustainable growth and job creation within these ecosystems. This includes both (internally) improving the services of accelerators themselves as well as the (external) promotion of sector-specific programmes at a European scale.

2 Methodology

To identify and attract a relevant audience representing the target groups of the project from Europe and beyond, a stakeholder outreach and engagement strategy is developed with the deliverable of a key stakeholder database. This database consists of actors ranging from business acceleration ecosystems in European emerging & moderate regions and neighbouring countries to strong innovation and acceleration hubs in Europe such as S3 partnerships with a focus on acceleration, as well as other projects funded under this topic, EEN and EIT. Also, relevant non-European stakeholders will be invited.

The methodology for building a key stakeholder database unfolds in the following steps:

- Identifying stakeholder categories:** The stakeholders for the purposes of FoodScaleEUUp are broadly divided into two categories based on their level of influence, interest and impact on the project: primary and secondary. Primary stakeholders are those that are directly affected by the project. These include Managers, Start-ups and SMEs, Investors, Policymakers, Government/Regional bodies, Clusters. Those from partner regions and their networks were identified in WP1 deliverables 1.1 '[Acceleration ecosystems mapping](#)' and 1.2 '[Characterisation of start-ups and SMEs](#)'. Secondary stakeholders are those indirectly affected by the project. These include Network platforms e.g. EIT, Women TechEU, public at large e.g. agri-food industry in project regions, RTOs. All consortium partners have been invited to identify actors within these categories going beyond their regions, across Europe and worldwide.



- b. **Gathering information:** In order to register relevant information an online excel form is used where data fields such as name, organisation, contact information and relevance to project is collected. Data from WP1 is also kept side by side, and aligned according to the taxonomy of this database.
- c. **Building the stakeholder database:** All new actors identified are continuously added to the working excel document which forms the database. Existing databases such as Foodleap are also searched and reviewed to scout new actors to add to this database. Additionally, online research using industry-specific terms is conducted to identify potential stakeholders such as experts, organisations, and groups active in the food industry beyond partner networks. Existing communication channels, such as the Food-scalEU LinkedIn page, are used to promote participation to the wider audience.
- d. **Expanding database:** All stakeholder information is aggregated into one excel document which is uploaded to the virtual platform This is a platform where Food-scalEU partners can facilitate engagement on relevant topics and connect actors. Further, the database will be continuously monitored until project completion and updated accordingly.

3 Key Stakeholders Database

The database consists of all acceleration actors in Europe and beyond, relevant to the Food-scalEU objectives, and compliments the mapping results of WP1. A first version of the excel document comprising of the key stakeholders database can be found [in the Annex](#) of this report. This database is developed according to national- and GDPR laws on data protection. Dissemination actions outlined in deliverable D4.1 'Dissemination, Exploitation and Communication Plan' will support in reaching and creating synergies with all stakeholders identified in this deliverable.

4 Conclusion

The 'key stakeholders database' is a crucial component of Food-scalEU project's stakeholder engagement strategy, which aims to maximise the uptake of project results. All project partners must therefore play an active and proactive role in enriching the key stakeholders database, as well as ensuring stakeholder engagement is carried out appropriately.

In order to build a European-level acceleration ecosystem connections not only amongst regional stakeholders but also with other European regional ecosystems are key in advancing towards a European acceleration ecosystem.

This 'key stakeholders database' is a working document which will be updated throughout the course of the project in close cooperation with all project partners.



5 Annexes

5.1 Key stakeholders database (excel table)

Sr. No.	Name/Acronym	Website	Type of stakeholder (primary/secondary)	Description	Country
1	Food Innovation Hub Europe	https://fiheurope.org/	Secondary	Network platform	The Netherlands
2	Food Innovation Hub Vietnam	https://www.foodinnovationhubs.org/home	Secondary	Network platform	Vietnam
3	Food Innovation Hub Colombia	https://www.foodinnovationhubs.org/home	Secondary	Network platform	Colombia
4	Food Innovation Hub India	https://www.foodinnovationhubs.org/home	Secondary	Network platform	India
5	Enterprise Singapore	https://www.enterprisesg.gov.sg/	Primary	Government	Singapore
6	Thailand management association	https://www.tma.or.th/join-us	Primary	Non-profit	Thailand
7	FoodInnopolis	https://foodinnopolis.or.th/th/home/	Secondary	Network platform	Thailand
8	Tastbud Lab	https://www.tastbudlab.com/	Primary	Accelerator	Thailand
9	European Cluster Collaboration Platform (ECCP)	https://clustercollaboration.eu/	Primary	Cluster network	(Europe level)
10	Vitagora	https://www.vitagora.com/en/	Primary	Cluster	France
11	Flanders Food	https://www.flandersfood.com/en	Primary	Cluster	Belgium
12	Food & bio Cluster Denmark	https://foodbiocluster.com/	Primary	Cluster	Denmark



13	Wagralim	https://www.wagralim.be/en/	Primary	Cluster	Belgium
14	ITC Cluster Slovenia	https://itc-cluster.com/	Primary	Cluster/non profit	Slovenia
15	Food + i	https://www.clusterfoodmasi.es/en/	Primary	Cluster	Spain
16	Packaging Cluster	https://www.packagingcluster.com/	Primary	Cluster	Spain
17	Enterprise Europe Network	https://een.ec.europa.eu/	Secondary	Network platform	(Europe level)
18	Agri Sud-Ouest Innovation	-	Primary	Cluster	France
19	Village by CA	-	Primary	Industry partner	France
20	French Tech	-	Primary	Industry partner	France
21	Future Founders Club	-	Primary	Manager	Hungary
22	Indeveyes Technologies Ltd.	-	Primary	Startup	Hungary
23	Veteményem.hu	-	Primary	Startup	Hungary
24	Mortoff Ltd.	-	Primary	Industry partner	Hungary
25	iFood Food Cluster	-	Primary	Cluster	Hungary
26	Mirbest Central European Gastro-innovation Cluster	-	Primary	Cluster	Hungary



27	STARTUP OIÉ	https://startuppole.eu/	Primary	Manager	Spain
28	Innpulsa Colombia	https://www.innpulsacolombia.com/	Primary	Policymaker	Colombia
29	Startup Chile	https://startupchile.org/	Primary	Policymaker	Chile
30	mentorDay	https://mentorday.es/	Primary	Manager	Spain
31	Spanish Startups	https://www.spanishstartups.es/	Secondary	Network platform	Spain
32	GoMarket - Acelerador de negócios inovadores no Clúster Agroalimentar e Logística	http://gomarket.louresinova.pt	Primary	Manager	Portugal
33	EIT Food	https://www.eitfood.eu/entrepreneurship	Secondary	Network platform	(Europe level)
34	Orizont	https://www.orizont.es/	Primary	Manager	Spain
35	Eatable Adventures	https://eatableadventures.com/	Primary	Manager	Spain
36	Startup Europe Regions Network	https://startupregions.eu/	Secondary	Network platform	(Europe level)
37	RAISE project	https://theraise.eu/	Primary	Manager	(Europe level)
38	Polo agrifood	https://www.poloagrifood.it/site/homepage	primary	cluster	Italy
39	ACCELERO – Accelerating Local Innovation Ecosystems in Europe	https://ebn.eu/project/accelero/	Primary	Manager	(Europe level)
40	Acelera Startups Asturias	https://ceei.es/accelerastartups/	Primary	Manager	Spain



41	Fundación Juana de Vega (PROGRAMA DE APOYO A EMPRESAS AGROALIMENTARIAS:)	https://programadeapoyo.juanadevega.org/	Primary	Manager	Spain
42	Vitartis	https://www.vitartis.es/	Primary	Cluster	Spain
43	Regional Development Agency Podravje - Maribor	https://rra-podravje.si/	Secondary	Regional development agency	Slovenia
44	Qoot cluster	https://qoot.org/	Primary	Cluster	Lebanon